David Dahl

CREATIVE DIRECTOR CONTENT DESIGNER MEDIA PRODUCER

Selected Projects

2025



Team Projects

As a web agency creative director, I served as the client relationship and project manager for Apple, HP, Acer and other top-tier companies, managing creative and technical talent to produce world-class branded content, web applications and media assets.

















Brand Design



Brand Design

Apeel Sciences

Apeel's postharvest agricultural products replace unhealthy chemicals and wax coatings with a natural, edible "peel" made from seeds and other bio-materials.









Brand Design

Chef Chen's

Ken Chen's restaurants are known in New Jersey for fantastic sushi with great attention to freshness and quality.





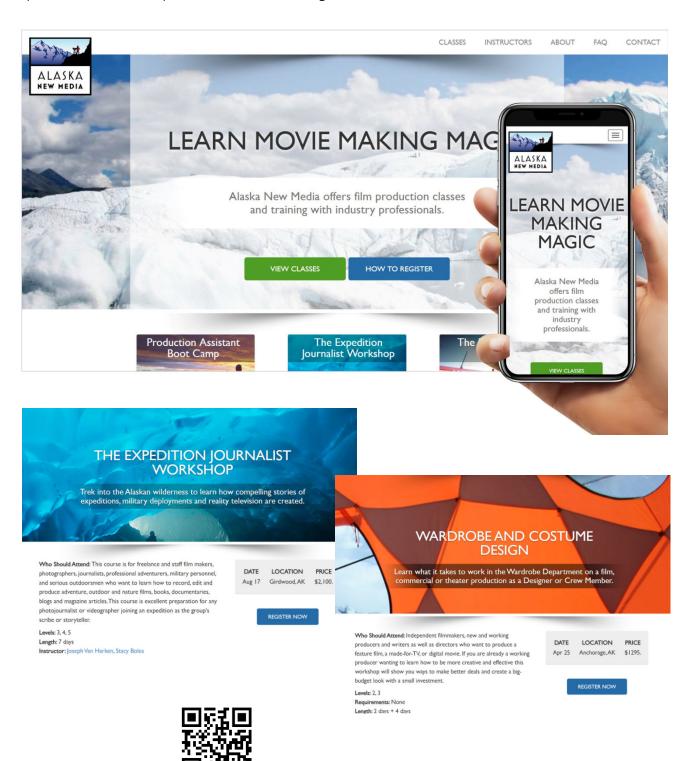




Web Design

Alaska New Media

Alaska New Media's unique web design provided course information and sign-ups for professional movie production field training classes.



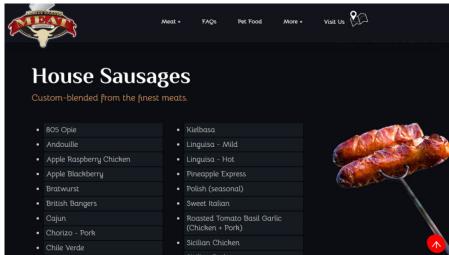
Web Design

AG Meat Company

Arroyo Grande Meat Company's highly custom, device-responsive website features mouth-watering food photos and integrates with the Square sales system they use for in-store purchasing.









Web Design





RENEWABLE POWER COMPANY



VENTEUX WINERIES





Document Design

Marysville Unified School District

The District's Educational Specifications sets a higher bar for school campus & facilities planning documentation, with a focus on usefulness that emphasizes clarity, readability, and navigability.





avedahl.org

Document Design





USER GUIDE





SPEC SHEET





WHITEPAPER

Print Design

Synthesis Partners Brochures

The new Synthesis Partners brand stands out in the industry with a modern approach to style and documentation that defies expectations.



INSIDE

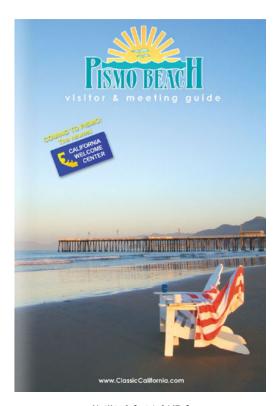


BACK

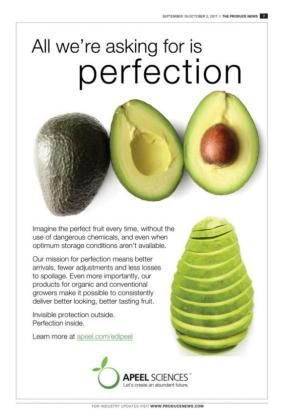
Print Design



ENCYCLOPEDIC PLAYING CARDS



GLIDES & MAPS

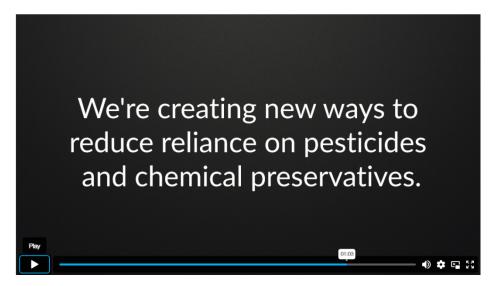


MAGAZINEADS



PRODUCT PACKAGING

Video Design



PROPLICT
TIME-LAPSE
PRESENTATION



USER INSTRUCTIONS







PUBLIC SERVICE ANNOUNCEMENTS



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SEE MORE WORK

