

# Marine Watchdogs

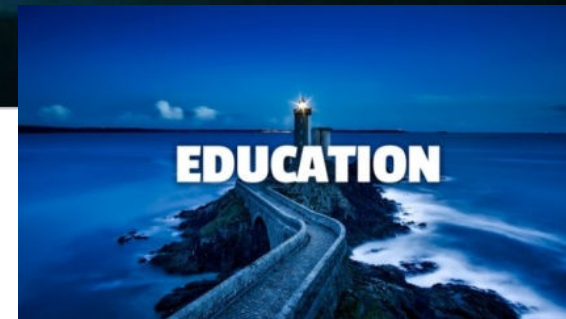
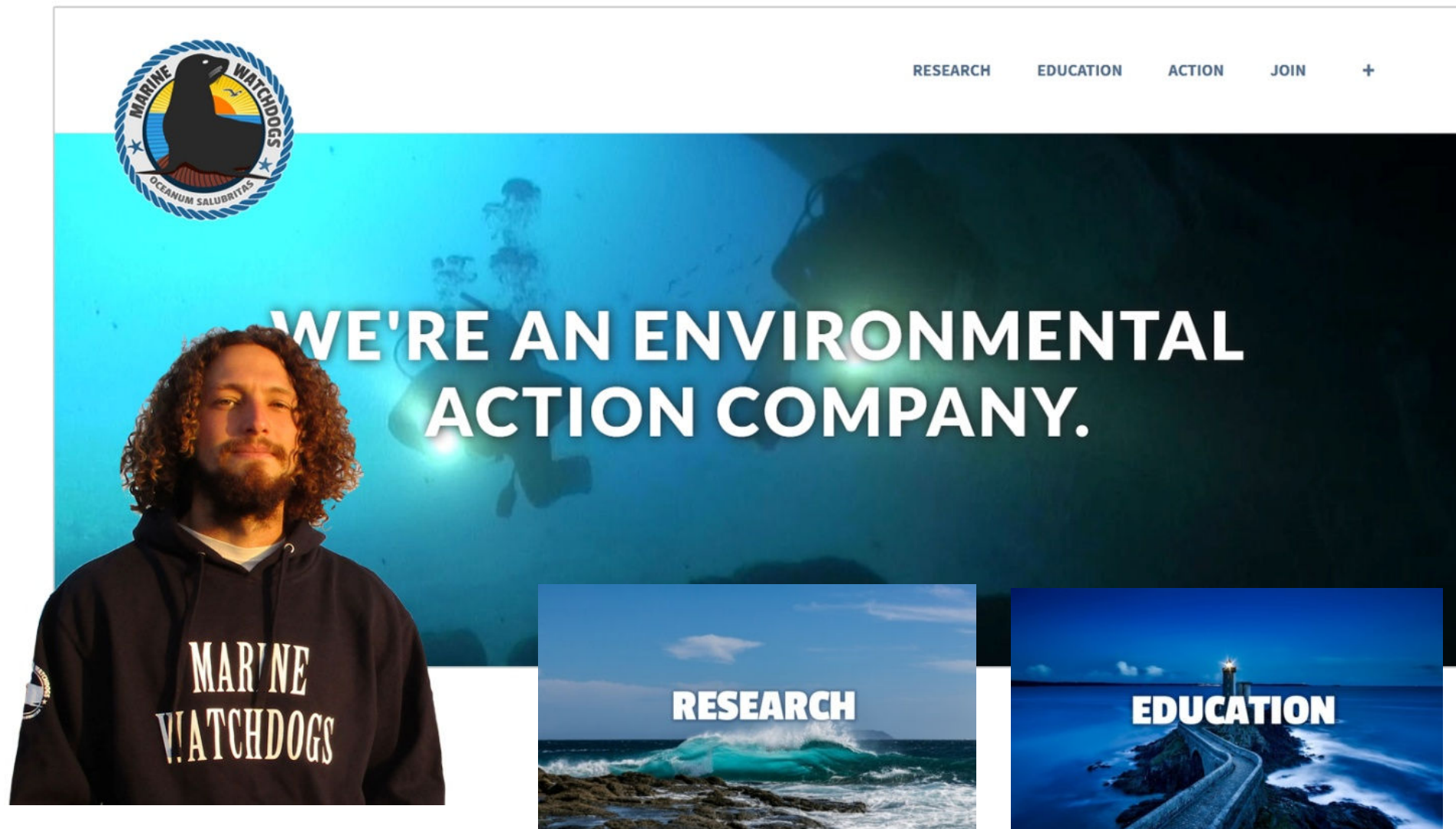
## **Vision .**

Marine Watchdogs is a public benefit company focused on ocean health,, providing ocean ecology education, community services, information and resources.

## **Company Objective .**

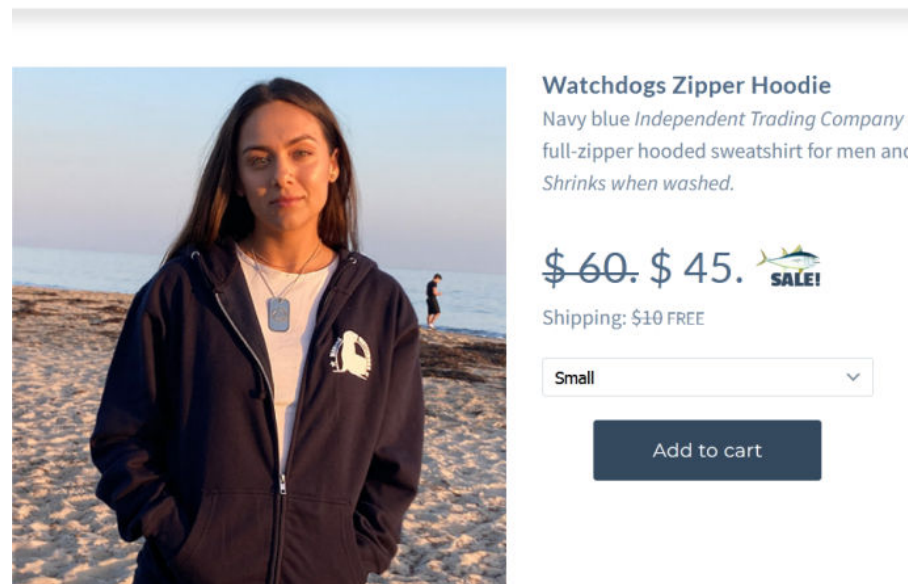
The organization needed a brand and extensive web content and app development to provide online public services.

I created a new brand and worked with the directors to produce scientific content designed for public consumption.

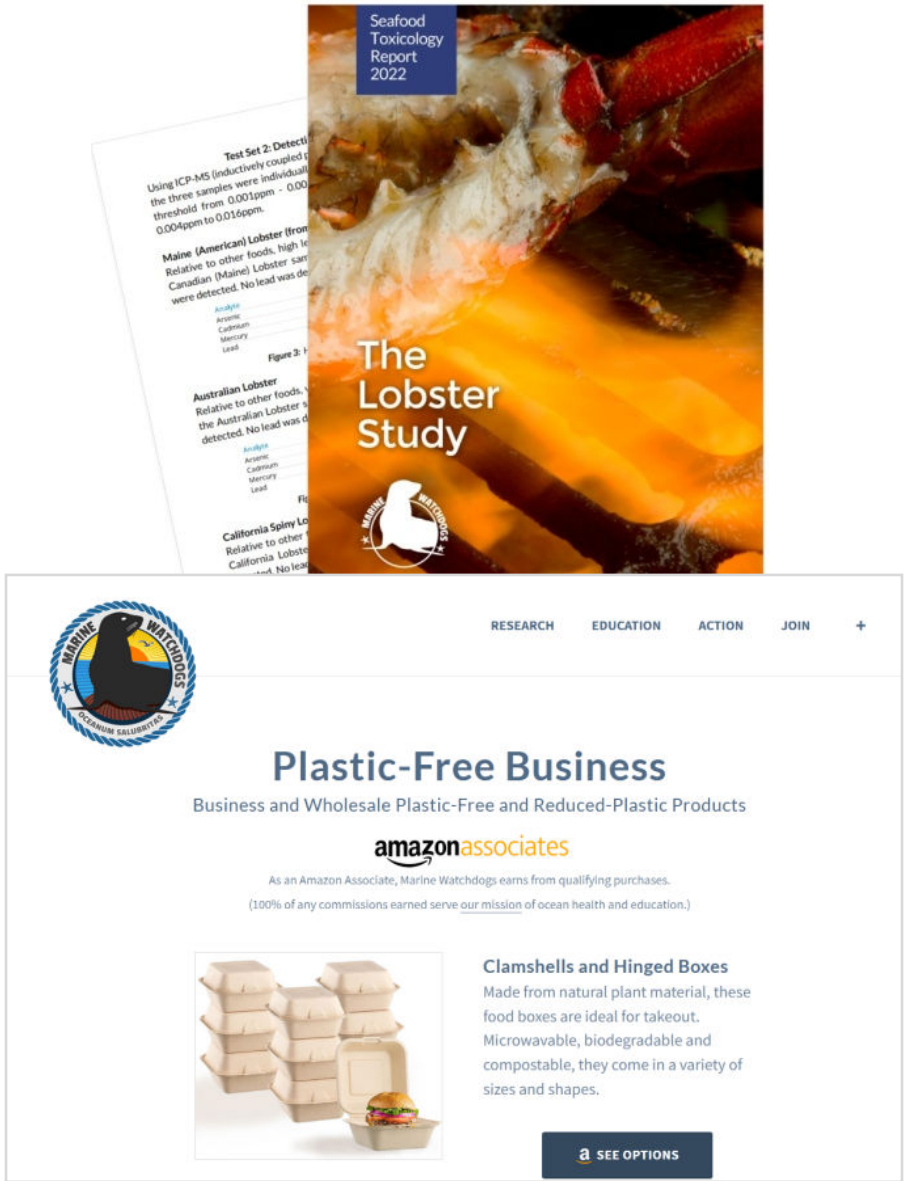


## Brand Strategy.

The new Marine Watchdogs brand reflects the company's purpose and mission.



 **View web store** 



# Content & Media Design.

The Watchdogs website has extensive content, a Shopify store and integrated Amazon affiliate sales.





# Marine Resources

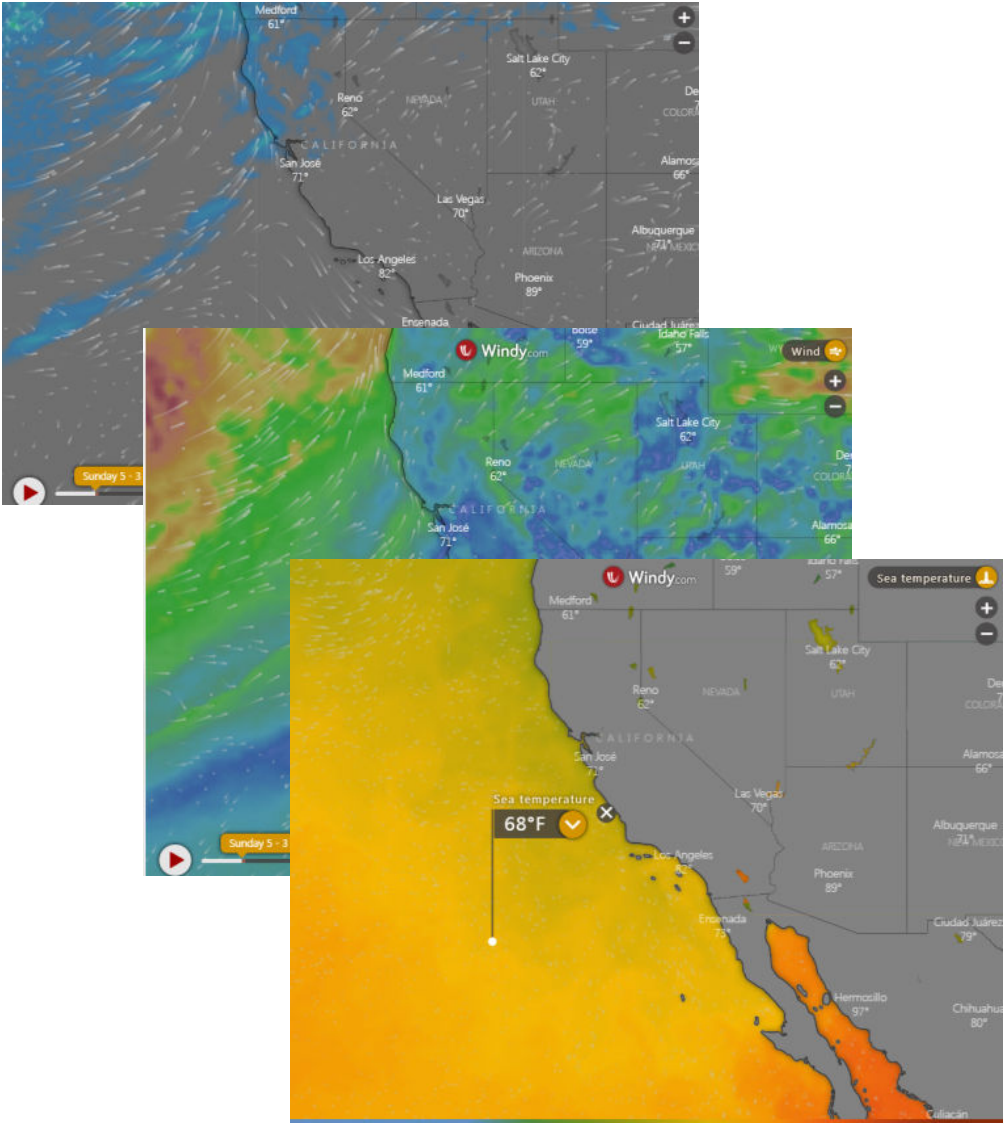


Sunrise: 06:15 Sunset: 16:58  
(Los Angeles)

Touch any spot on the maps to see data.

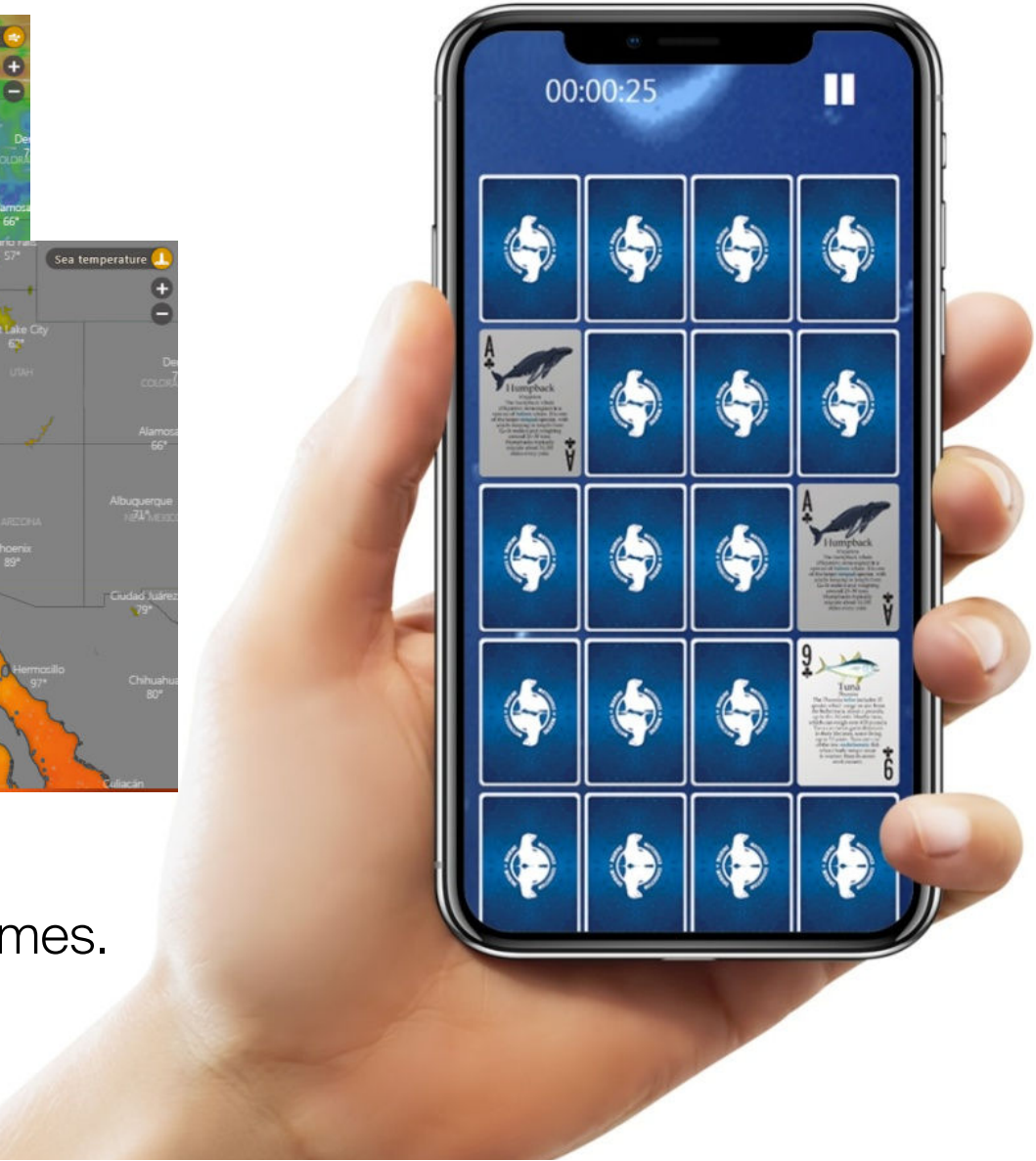
|            |            |
|------------|------------|
| CLOUDS     | WIND       |
| WAVES      | AIR TEMP   |
| WATER TEMP | RAIN       |
| VISIBILITY | POLLUTION  |
| TIDES      | OCEAN CAMS |

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Free, no download or sign-in required



## Application Design.

Watchdogs apps include a marine dashboard and free online games.

“Top-tier content sets us apart from other organizations.”

— Judah Sanders, Marine Watchdogs Science Director

 See more work 

